

PEETER A DAFFY TIITUS

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Venngarn, Sigtuna

ABOUT ME

With over five years of experience in B2B marketing, I work across content, digital campaigns, events, and lead generation. I currently work in the aviation industry, helping communicate complex technical solutions to an international audience. I enjoy finding simple and engaging ways to communicate ideas and create marketing that supports the business.

LANGUAGE

English

Swedish

Norwegian

INTERESTS

Family & friends, music, food, wine & outdoor sports

CV

WORK EXPERIENCE

AVTECH Sweden - Marketing Coordinator | 2023-2026

Global marketing for B2B aviation solutions, covering content, digital campaigns, events, and lead generation to support sales and brand awareness.

Q-linea - Marketing Communications Specialist | 2022-2023

Content creation, website updates, social media, website design, copy, video editing, event and trade fair coordination.

VLVbio - Marketing Assistant | 2021-2022

Marketing, customer service, warehouse and administration

Silver Life - Marketing Intern | 2020-2021

SEO, text copy, branding, market analysis

Ableon Medical - Marketing Volunteer | 2017-2018

Strategic and operational marketing, branding, and communications within a bootstrapped early-stage startup

Bryggeloftet & Stuene AS - Sommeliere | 2014-2019

Service, Waitering, food & wine

Bergman Skrädderi -Founder & CEO | 2011-2014

Administrative, sales, customer care, fitting

Retro - Menswear Consultant | 2007-2012

Sales, Purchasing and stock management

EDUCATION

Affärshögskolan | 2019-2022

Marketing / Business Development / Project Management

GUC Uppsala | 1999-2002

Graphic Design / Multimedia

SKILLS

Website updates, Wordpresss, Webflow, basic HTML/CSS, CRM Pipedrive, Apollo.io, Octopus CRM, Sales Navigator, Lime Project, Hootsuite, Mailchimp, ASANA, Trello, Adobe Suite, Canva, Powerpoint, Excel, Outlook, Google Workplace. Integrates AI tools naturally into daily work, for content production research and workflow efficiency.